



TNRHA SPONSORSHIP PACKAGES 2017

March 23-26 May 18-21 July 13-16 Oct 12-15

Platinum Sponsor --- \$5,000

- Drag tractor sign (sign provided by TNRHA if necessary)
- Arena banner with preferred placement at all TNRHA shows (banner provided by TNRHA if necessary)
- A second banner with preferred placement in warm up arena or barn at all TNRHA shows (banner provided by TNRHA if necessary)
- Sponsor logo on all show bills
- Monthly mentions on social media with links to sponsor social media page and business website
- Logo or ad placed on newsletter and TNRHA emailed news
- Advertisement/banner space ad on webcast
- Listed on TNRHA.org at your sponsorship level with logo and link to your business website
- Sponsor recognized during show announcements
- Priority stall location by request if made 14 days prior to show
- 2 Tennessee Reining Horse Association embroidered jackets with sponsorship level recognized
- Preferred vendor space at all TNRHA shows (must be requested in advance)
- 6 tickets to TNRHA year end Awards Banquet
- Recognized during annual TNRHA year-end Awards Banquet

Gold Sponsor --- \$4,000

- Arena banner at all TNRHA shows (banner provided by TNRHA if necessary)
- A second banner in warm up arena or barn area at all TNRHA shows (banner provided by TNRHA if necessary)
- Sponsor logo on all show bills
- Monthly mentions on social media with links to sponsor social media page and business website
- Logo or ad placed on newsletter and TNRHA emailed news/updates
- Advertisement/banner space on webcast
- Recognized during show announcements
- Listed on tnrha.org at your sponsorship level with a link to your business website
- Priority stall location by request if made 14 days prior to show
- 2 Tennessee Reining Horse Association embroidered jacket with sponsorship level recognized
- Vendor space at all TNRHA shows (must be requested in advance)
- 4 tickets to TNRHA year end Awards Banquet
- Recognized during annual TNRHA Awards Banquet

Silver Sponsor --- \$2,500

- Arena banner at all TNRHA shows (banner provided by TNRHA if necessary)
- Recognized during show announcements
- Listed on tnrha.org at your sponsorship level with a link to your business website
- Banner ads on all TNRHA webcast
- Monthly mention on social media with links to sponsors business social media page as well as business website
- Logo or ad placed on newsletter and TNRHA emailed news/updates
- 1 TNRHA embroidered vest with your sponsorship level recognized
- Vendor space at TNRHA shows (must be requested in advance)
- 2 tickets to the TNRHA year end Awards Banquet
- Recognized during annual TNRHA Awards Banquet

Bronze Sponsor --- \$1,000

- Arena banner at all TNRHA shows (banner provided by sponsor)
- Banner ads on all TNRHA webcast
- Recognized during show announcements
- Listed on tnrha.org at your sponsorship level with a link to your business website
- Bi-monthly mentions on social media with links to sponsors social media page and company website
- Logo or ad placed on newsletter and TNRHA emailed news/updates
- Recognized during annual TNRHA Awards Banquet

****Packages & Levels Are Not Exclusive - Package Price Adjusted Based on Number of Shows Remaining in the Year or Can Carry Over into Next Year****

Individual Sponsor Options for 2017

TNRHA Saddle Series Sponsor -- \$1,500

- Arena banner with Saddle Series sponsors displayed at all TNRHA shows (banner provided by TNRHA)
- Recognized and listed on tnrha.org
- Recognized and announced prior to and during class associated with sponsor Saddle Series
- Recognized and announced throughout show
- 2 tickets to TNRHA Annual Awards Banquet and presentation of saddle
- Photographs with winner posted on social media, tnrha.org and in newsletter

Celebration of Green Reiner's Sponsor --- \$750

- Recognized and announced prior to, during, and with awards
- \$500 Added to class
- Logo on prizes awarded to each participant in the class
- Logo on championship cooler
- Listed as class sponsor on tnrha.org
- Listed as class sponsor on show bill
- Mentions on social media per donated show with links to sponsors social media business page and company site



Class Sponsor --- \$250 / \$500 to added money

- Recognized and announced prior to, during, and with awards of the sponsored class
- Listed as class sponsor on tnrha.org
- Listed as class sponsor on show bill
- Mentions on social media per donated show with links to sponsors social media business page and company site
- Webcast banner space / \$500 (plus all the above)

Short Stirrup or Lead Line class sponsor --- \$100

- Recognized and announced prior to, during, and with awards of the sponsored class
- Listed as class sponsor on tnrha.org
- Listed as class sponsor on show bill
- Mentions on social media per donated show with links to sponsors social media business page and company site

Award Sponsor --- Plaque: \$65 Buckle: \$150 Pewter: \$130 Bronze: \$235 Lawson: \$350

- Listed as award sponsor on tnrha.org
- Recognized and announced during show & results announcements
- Mentions on social media per donated show with links to sponsors social media business page and company site

Annual Banner Sponsor --- \$400 for 2ft x 5ft color (sponsor provided banner)

- Banner prominently displayed in arena at all TNRHA shows
- Listed on tnrha.org as Banner Sponsor with link to your website
- Recognized during show announcements
- Renew your banner sponsorship for \$350.00 every year after first year
- Recognized during annual TNRHA Awards Banquet

****Sponsors must provide their own banner design or logo in required format****

Local Business Promotions --- \$100 per show year

- Flyer/menu placed at entry table, also posted by stall charts & class draws. Mentions on social media.

General Sponsorships

Donations of any amount are greatly appreciated. Your donation can be used for an award, towards added money in a class or towards a trophy. No amount is too small.

- Listed on tnrha.org as General Sponsor
- Recognized during show announcements

Breakfast or Pizza Sponsor --- \$300 per day

- 2x3 custom poster advertising your name/business displayed
- Mentions on social media per donated show, recognized during show announcements

Advertisement / Banner Space on Web Cast -- \$50 per show or \$225 per year

Silent Auction Donations -- By Weekend Event

**Ask us about being an EVENT or YEAR END AWARD Sponsor!
Custom Packages Available for any Sponsorship
Payment Options Available**



The Tennessee Reining Horse Association was founded in 2003 as an affiliate of NRHA. Since its inception it has built a reputation for quality reining horse shows and clinics, consistently attracting participants from more than 15 states.

TNRHA is a 501-D non-profit corporation

For More Information Please Contact Us

tnreining@gmail.com

Sponsorship form and payment instructions follow. Please feel free to call us with any questions or to discuss a custom package that will meet your needs. Thank you for your interest in supporting Reining in Tennessee!



Contact Information

Name: _____

Address: _____

Phone: _____

Email: _____

- Platinum \$5,000 TNRHA Saddle Series Sponsor \$1500
- Gold \$4,000 Celebration of Green Reiners Sponsor \$750
- Silver \$2,500 Class Sponsor \$250/ \$500 to added money
- Bronze \$1000 Class Sponsor Short Stirrup or Lead Line \$100

Award Sponsor

- Plaque: \$65 Pewter: \$130
- Bronze: \$235 Lawson: \$350
- Buckle: \$150 Saddle: \$1500

Annual Banner Sponsor: \$400

Local Business Promotions: \$100 *Contact me for more information*

General Sponsorship (no amount is too small!) _____ *Contact me for more information*

Silent Auction/Weekend Event Donations *Contact me for more information*

Breakfast or Pizza Sponsor: \$200 Fill in selected show date: _____

Year End Award Sponsor: Class Requested _____ *Contact me for more information*

TOTAL PAYMENT: \$ _____ Check attached/enclosed Send invoice

Please make checks payable to : Tennessee Reining Horse Association

Please return to: Nancy Rice, Treasurer, 5626 Murfreesboro Road, Lebanon, TN 37090